

Squadra Creators Guidelines

1. Introduction

Squadra Creators are the official partners representing the fan community of "DRAGON BALL GEKISHIN SQUADRA" (the "Game").

These Guidelines are intended to guide the Squadra Creators' activities as creators in a fun, safe, and proud manner. We encourage you to review these Guidelines in conjunction with the Terms and Conditions and to use your passion and creativity to grow the Game's community with fans around the world.

2. Expectations of Squadra Creators

We expect the Squadra Creators to fulfill the following three roles.

-As the best fan representatives

Based on your "love" for "Dragon Ball" and the Game, share the joy of playing the Game and the appeal of the Game with as many people as possible in your own words.

-As the leaders of the community

The Squadra Creators' words and actions will influence many fans. Please always remember to be respectful to others and set an example of creating a positive and healthy community where all players can enjoy the Game with peace of mind.

-As the partners in operations

The Squadra Creators are our important co-creation partners. The constructive comments and feedback from Squadra Creators are helping to make the game even better. Let's work together to make this Game the best it can be.

3. Content Creation

In order to create the contents that will be loved by fans, we ask that you observe the following behaviors

-Create the Squadra Creators' own content.

Please be sure to add creative elements such as your own play-by-play, commentary, and editing to the videos and streams you post. Unauthorized reproduction or modification of official trailers or other people's content, or uploading of unedited gameplay will not be considered as original content.

-Use in Principle, for Non-Commercial Purposes

Use of any content related to the Game, including assets and information provided in this program, is limited to non-commercial purposes. You may not sell the content itself or seek compensation for access to it.

-Permitted Monetization

Notwithstanding the foregoing, monetization through advertising revenue using the official partner programs or creator tools offered by YouTube, Twitch, etc., or through features that involve financial support from viewers (such as Tips, Donations, or Gifting) is permitted as long as you comply with the terms and conditions of each platform.

-Clear Disclosure

When you publish content related to the Game, you must clearly disclose to your viewers and followers that you are a member of the program in each piece of content. This is essential to prevent viewer misunderstandings and ensure transparency.

Please include this statement where viewers and followers can see it: "This content has been produced with the support of the Squadra Creators Program."

Please do not include the above statement regarding this program in content that has nothing to do with the Game (playing other games, daily videos, etc.).

-Statement of rights

If you use the assets provided by the Company or if you conduct an official watch party, you must clearly state the rights.

The rights must be clearly indicated as follows:

©BIRD STUDIO/SHUEISHA, TOEI ANIMATION

©Bandai Namco Entertainment Inc.

-Regarding the provided assets:

Please do not edit or modify the assets provided by the Company. Use of the assets is limited to videos or streams related to the Game.

4. Prohibitions

In order to protect the creators, viewers and the brands of the works, the following actions are strictly prohibited.

Squadra Creators shall not engage in any of the following acts, and if the Company deems that any of the following applies to the Squadra Creators, the Company shall revoke their certification. Additionally, any content containing prohibited acts shall be deleted.

- Violating the Terms and Conditions, the Guideline, or the Terms of Use of the Game
- Disclosure or dissemination of any unofficial or unreleased information other than that provided in advance by the management for this Program
- Unofficial modification (creation of MODs), any act including use, disclosure, sharing, and diffusion of such MODs.

- Infringing the copyrights, trademarks, or other intellectual property rights of any third party, especially the creation, sale, or distribution of goods or items without obtaining permission from a third party.
- Any act that damages the image of "Dragon Ball" and the games offered by the Company, including the Game.
- Transmitting communications with the Company in this program or the information limited to the Certified Creators without authorization.
- Creating and distributing content that combines the Game with services provided by third parties.
- Selling or transferring to a third party the benefits obtained through this Program.
- Causing or threatening to cause trouble, disadvantage, or damage to the Company, other stakeholders, or other third parties.
- Impersonating a third party to participate in this Program
- Using or providing or distributing harmful programs such as computer viruses through or in relation to the Program
- Acts that insult, slander, defame, or injure the reputation of others, or acts that have the potential to do so.

- Acts that are obscene, cruel, or discriminatory, or that otherwise cause discomfort to third parties
- Acts that violate laws and regulations or are offensive to social norms and public order and morals
- Acts that damage or may damage the credibility of the Program
- Other acts that the Company and its affiliates deem inappropriate.

5. Withdrawal and Expulsion

If a Squadra Creator requests to withdraw from the program, they may do so.

If the Company deems that the Squadra Creators fall under any of the following categories, the Company may cancel your accreditation (hereinafter referred to as "expulsion") without prior notice.

1. if the Squadra Creator fails to post or distribute videos related to the Game four or more times per month for two consecutive months
2. if the Squadra Creator violates these Guidelines, the Terms and Conditions of the Program, the Terms of Use of the Game.

3. otherwise, in the Company's judgment, if the Squadra Creator has damaged or may damage the brand of the "Dragon Ball" IP and its stakeholders.

A Squadra Creator may re-apply after 90 days have elapsed from the date of expulsion if the Squadra Creator requests to do so and if the Squadra Creator was expelled for reason in 1.

In the case of reasons 2 and 3, the Squadra Creator may not re-apply for the Program in the future.

6. Conclusion

These guidelines are to protect the Squadra Creators, the Game, and the community as a whole. Please follow the rules and enjoy your creative activities to the fullest.

If you have any questions, please contact the management office at any time.